



F O R I M M E D I A T E R E L E A S E

FIRST-EVER COLUMBUS TACO WEEK BEING HELD THIS SPRING TO BENEFIT LOCAL BUSINESSES AFFECTED BY PANDEMIC

COLUMBUS, OH – March 10, 2021 - This spring, for the first time ever, the creators of the **Columbus Taco Fest®** are bringing our city a whole week full of tacos from some of Columbus' best taco spots.

During **Columbus Taco Week**, which will be held June 7-12, each restaurant will be offering its own unique \$2 taco specials to the hungry taco lovers who will be exploring the city's best taco joints and indulging in their favorite folded food. **Columbus Taco Week** will benefit the Ohio Restaurant Association's **Ohio Restaurant Employee Relief Fund**, an emergency fund for Columbus' personnel in the food service industry who have been affected by the COVID-19 pandemic. Visit ohiorestaurantsrelief.org for more information.

"As we all know, COVID-19 hit many small businesses hard, especially restaurants and the food industry, and we feel that the least we can do is give back to our local community, as well as to the vendors who have supported us through the years. That's when our idea for our next taco-filled project emerged," said Event Organizers Hugo Albornoz and Sydney Kondas. *"We love local restaurants and our city and we believe that the Columbus Taco Week is a great opportunity for businesses affected by the pandemic to increase sales and exposure and ultimately turn taco-loving patrons into regular diners, all while giving back to the community."*

Taco lovers can follow **@columbustacofest** and **#ColumbusTacoWeek** on Instagram and Facebook for all the latest **Columbus Taco Week** updates. An Instagram photo contest will be taking place during the event that will award daily winners with gift cards from participating restaurants. Followers can enter their Taco Week photos for a chance to win by using the event hashtag **#ColumbusTacoWeek**.

A list of participants, a map with restaurant locations, menus and more information will be available at columbustacoweek.com

Columbus Taco Week 2021

Monday, June 7 through Saturday, June 12

MEDIA CONTACT

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About the Columbus Taco Fest®

The Columbus Taco Fest® is the perfect getaway for tacos, tequila, and Mexican beer aficionados while enjoying live entertainment with beautiful city views. The festival was founded in 2018 and since its conception, it has grown enormously, while becoming one of the most exciting food festivals in Columbus.

Festival Mission

The festival mission is to position the Columbus Taco Fest® as a regionally and nationally recognized festival destination, by providing a unique mix of Mexican cuisine and quality entertainment through a viable event that attracts visitors and stimulates local economic growth. Working closely with and being able to benefit non-profit organizations is a driving factor within the festival's overarching goals.

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